

Partners must complete separate applications.



BREADSMITH
HAND MADE. HEARTH BAKED.™

Personal Information

NAME		SOCIAL SECURITY #
ADDRESS		
CITY	STATE	ZIP
HOME PHONE	WORK PHONE (IF OK TO CONTACT YOU HERE)	CELL PHONE
EMAIL ADDRESS		
MARITAL STATUS	IF MARRIED, FOR HOW LONG?	SPOUSE'S NAME
CHILDREN'S NAMES AND AGES		
GENERAL HEALTH CONDITION		
ANY HEALTH PROBLEMS THAT MAY AFFECT YOUR ABILITY TO MEET THE PHYSICAL DEMANDS OF A BAKERY?		
HOW DID YOU HEAR ABOUT BREADSMITH? WHAT CAUGHT YOUR INTEREST?		

References Please list two business references and two personal references.

NAME - BUSINESS REFERENCE #1	HOW DO YOU KNOW THEM?	PHONE
NAME - BUSINESS REFERENCE #2	HOW DO YOU KNOW THEM?	PHONE
NAME - PERSONAL REFERENCE #1	HOW DO YOU KNOW THEM?	PHONE
NAME - PERSONAL REFERENCE #2	HOW DO YOU KNOW THEM?	PHONE

Questionnaire Please do not hesitate to call if you have any questions as you fill out our questionnaire. Feel free to attach additional sheets if necessary.

1. Please detail any convictions, lawsuits, personal or company bankruptcies.
2. What is your educational background/military service?
3. How much of your net worth listed on the financial page is liquid (cash on hand after tax and selling commission for stocks, or penalty and taxes on withdrawals)? Do not include retirement money in 401 and other plans.



Questionnaire, continued

4. Where will your start-up capital come from?

5. Will you have a cushion if things start out slow and you are losing money?

6. Will you resent paying royalties if things start slow and you are losing money?

7. What is the least amount of income you could be happy with from the store?

8. Where and when would you like to open your Breadsmith?

9. What is your present occupation, and for how long?
 - A. In your present position, what are your primary responsibilities?

 - B. What other positions have you held?

 - C. Have you ever owned your own business? If yes, what kind, how long, what happened to the business?

 - D. What do you like most about your job? Where do you get the most satisfaction?

 - E. Do you have any prior retail experience?

 - F. How will your prior experience help you to manage a Breadsmith store?



Questionnaire, continued

10. In opening up your business, what are you looking to achieve?

11. What has made you decide that now is the right time to open a business?

12. Will any other family members or friends be involved in starting your Breadsmith? Do they share the same level of excitement as you in opening a new business?

13. What impact do you think the business will have on your marriage?

14. What impact do you think the business will have on your children?

15. How many hours per week do you expect to be working during the startup? After one year? After fully established? What do you expect your involvement to be with the store? Do you plan to involve a manager or open multiple units?

16. What are your hobbies and outside interests?

17. What are your short and long term goals and how will a Breadsmith store help you to reach those goals? In what ways will owning a Breadsmith store be better or worse than your present job or situation?



Questionnaire, continued

18. Other than Breadsmith, what other business opportunities are you evaluating?

19. Have you ever been involved with a franchise?

20. When you hear the word "franchise," what comes to mind?

21. What disadvantages do you see with being a part of a franchise system?

22. Would you have an interest in an existing store if one came up for sale?

Thank you for taking the time to answer these important questions. It allows us to get to know you a little better. **Thanks again for your interest.**



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Personal Financial Statement

ASSETS	
Cash (checking) accounts	
Cash (savings) accounts	
Notes (contracts) owed to you	
Certificates of deposit	
Treasury bills	
Saving certificates	
Life insurance (cash value)	
Money market funds	
Precious metals	
Other assets (specify)	
Securities (stocks, bonds) After Tax *	
Real estate (market value)	
Autos (market value)	
Subtotal	
Retirement Plans:	
401K	
IRA's	
Other retirement funds	
Pension Subtotal	
Total Assets	
LIABILITIES	
Credit card obligations	
Home mortgage	
Other mortgages	
Auto loans	
Personal loans	
Personal guarantees	
Education loans	
Business loan obligations	
Taxes	
Other debts	
Total Liabilities	
NET WORTH	
Total Net Worth	

ANNUAL INCOME	
Your Salary	
Spouse's Salary	
Interest	
Dividends	
Itemize other income	
Total	

To submit your application, save your changes to this document, print it, and mail it or fax it to us at 414.431.5789.

* Value you would net after paying capital gains taxes, brokerage commissions, etc.

The above information is true and correct, and I hereby authorize Breadsmith Franchising, Inc. to investigate my background and credit history.

PRINT NAME	SIGNATURE	DATE PREPARED